



# Baddi University

of Emerging Sciences & Technology

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www.baddiuniv.ac.in

## Ph.D NOTIFICATION

Endst.No. BUEST/EXAM/2021/214

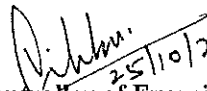
Dated: 25-10-2021

### Notification: BUEST/Ph.D/001 for the Ph.D degree award

With the approval of competent authority, Baddi University of Emerging Sciences and Technology notify the award of Ph.D degree to the following student in the Management. This notification is issued on 25/10/2021 after completion of thesis work and successfully defended her case through viva-voce during presentation before expert panel of university and external examiner.

Name of the Student	BUPIN Number	D/o	Sex	Date of Viva-Voce	Title of the Thesis	Name & address of the Research Supervisor	CGPA
Shivani Sharma	16DBA001	S.C. Sharma	Female	13/10/2021	IMPACT OF DIGITAL MARKETING ON CONSUMER'S ATTITUDE AND BUYING BEHAVIOUR: A STUDY OF CONSUMER BEHAVIOUR IN ORGANISED RETAIL SECTOR IN PUNJAB AND HIMACHAL PRADESH	Dr. Poonam Bassi Assistant Professor Baddi University of Emerging Sciences & Technology	7.50

Final degree will be conferred in the annual convocation of the University.

  
25/10/2021  
Controller of Examinations

  
25/10/2021  
Registrar

CC:

1. Chairman (HPPER), Shimla: For information please
2. Director Higher Education, Shimla: For information please
3. Secretary (Governing Body): For information please
4. Hon'ble Vice Chancellor, BUEST: For information please
5. Dean (SMS)
6. Dean R&D
7. Website In-charge: for uploading on University website

