

MBA course is a two year full time programme. The course structure & programme administration are as follows:

COURSE STRUCTURE

The programme has been organized in two years (1st Year & 2nd Year) each comprising two semesters. The list of the papers offered during 1st year & 2nd Year of the programme shall be as follows:

FIRST SEMESTER

S.No.	Course No.	Title of the Course	Lectures per week	Tut/Sem/Pract	Credits Assigned
1	UBA-101	Management Process & Organisational Behaviour	4	1	4.5
2	UBA-102	Management Science	5	-	5
3	UBA-103	Managerial Economics	5	-	5
4	UBA-104	Business Environment & Analysis	4	1	4.5
5	UBA-105	Accounting for Managers	5	-	5
6	UBA-106	Computer Applications in Management	3	2	4
7	UBA-107	Business Communication	-	2	1
8	UBA-108	Value based Management	-	3	1.5
Total			26	09	30.5

**Total hour per week= 35
Total Credits = 30.5**

SECOND SEMESTER

S.No.	Course No.	Title of the Course	Lectures per week	Tut/Sem/Pract	Credits Assigned
1	UBA-201	Organization Change & Development	4	1	4.5
2	UBA-202	Human Resource Management	4	1	4.5
3	UBA-203	Financial Management	5	-	5
4	UBA-204	Marketing Management	4	1	4.5
5	UBA-205	Production and Operation Management	5	-	5
6	UBA-206	Research Methodology	5	-	5
7	UBA-207	Soft Skills and Personality Development for Managerial Effectiveness	3	2	4
			30	5	32.5

**Total hour per week= 35
Total Credits = 32.5**

Summer Training

At the end of second semester, all students will have to undergo summer training of 4 to 6 weeks with an industrial, business or service organization by taking up a project study. The conditions of successfully completing the programme shall not be deemed to have been satisfied unless a student undergoes summer training under the supervision of the department in organizations as approved by the Department/Faculty from time to time. Each student will be required to submit a project report to the department/ Faculty for the work undertaken during this period within three weeks of commencement of the third semester for the purpose of evaluation in the third semester.

Second Year

Baddi university offers dual specialization scheme .During second year, in addition to compulsory papers and project studies, a student shall have to choose three optional papers from respective specialization i.e. total of six optional papers from both the specialization and in fourth semester two optional papers from respective specializations i.e. total of four optional papers from both the specilizations from the list of optional papers announced in the beginning of each semester.

THIRD SEMESTER

S.No.	Course No.	Title of the Course	Lectures per week	Tut/Sem/Pract	Credits Assigned
1	UBA-301	Quantitative Techniques	4	1	4.5
2	UBA-302	Management Information System	4	1	4.5
3	UBA-303	On Job Training Report and Presentation	6 weeks	-	5
4		Specialization subjects (06 Courses from Optional i.e. 03 courses from respective specilisation)	3x6=18	1x6=6	18+3=21
			26	08	35

Total hour per week= 35

Total Credits = 35

FOURTH SEMESTER

S. No	Course No.	Title of the Course	Lectures per week	Tut/Se m/Pract	Credits Assigned
1	UBA-401	Strategic Management	4	1	4.5
2	UBA-402	Live Project in the Area of Specialization and Presentation	6-8 weeks		5
		Specialization subjects (02 Courses from Optional i.e. 01 courses from respective specilization)	3x2=06	1x2=2	06+2=08
			10	3	17.5

Total hour per week= 13

Total Credits = 17.5

Total of Credits of all the four semesters= 115.5

LIST OF OPTIONALS

FINANCE

3rd semester

UBA(FM-3101)	Management of Financial Services
UBA(FM-3102)	Project management
UBA(FM-3103)	Management of Financial Institutions and Services
UBA(FM-3104)	Security Analysis
UBA(FM-3105)	Management Control System
UBA(FM-3106)	Indian Financial System

4th semester

UBA(FM-4107)	Working Capital Management
UBA(FM-4108)	Financial Derivatives
UBA(FM-4109)	Portfolio Management
UBA(FM-4110)	Corporate Taxation

MARKETING

3rd semester

UBA(MM-3201)	Consumer behavior
UBA(MM-3202)	Advertising Management
UBA(MM-3203)	Strategic Marketing
UBA(MM-3204)	International Marketing
UBA(MM-3205)	Product and Brand Management
UBA(MM-3206)	Marketing Research

4th semester

UBA(MM-4207)	Sales and Distribution Management
UBA(MM-4208)	Retail management
UBA(MM-4209)	Virtual marketing
UBA(MM-	Marketing of Services

4210)	
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HUMAN RESOURCE MANAGEMENT

3rd semester

UBA(HRM-3301)	Management of Industrial Relations
UBA(HRM-3302)	Advanced Industrial Psychology
UBA(HRM-3303)	Personnel Research
UBA(HRM-3304)	Managing Interpersonal and Processes
UBA(HRM-3305)	Human Resource Development
UBA(HRM-3306)	Stress Management

4th semester

UBA(HRM-4307)	Labour Legislations
UBA(HRM-4308)	Human Resource Planning and Management
UBA(HRM-4309)	Counseling Skills for Managers
UBA(HRM-4310)	Management Training for Development

PRODUCTION AND TECHNOLOGY MANAGEMENT

3rd semester

UBA(PTM-3401)	Advanced Production Management
UBA(PTM-3402)	Advanced Operation Research
UBA(PTM-3403)	Total Quality Management
UBA(PTM-3404)	Technology Management
UBA(PTM-3405)	Materials Management
UBA(PTM-3406)	Supply chain Management

4th semester

UBA(PTM-4407)	Logistic Management
UBA(PTM-4408)	Computer Aided Design and Manufacturing Management
UBA(PTM-4409)	Business Process Re-engineering
UBA(PTM-4410)	Service operations Management

INFORMATION TECHNOLOGY MANAGEMENT

3rd semester

UBA(ITEM-3501)	Enterprise Resource Planning
UBA(ITEM-3502)	Business Process Re-Engineering
UBA(ITEM-3503)	System Analysis and Design
UBA(ITEM-3504)	Telecommunications For Business
UBA(ITEM-3505)	Strategic Management of Information Technology
UBA(ITEM-3506)	Cyber Laws

4th semester

UBA(ITEM-4507)	E-Commerce
UBA(ITEM-4508)	Multimedia Management
UBA(ITEM-4509)	Database Management System
UBA(ITEM-4510)	Security and Control Information System