

B.B.A. (Materials Management)
Course Structure under Baddi University
(For the candidates to be admitted from the academic year 2011-12 onwards)

First Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBM-101	Business Organisation	5	-	100	5
2	UBM -102	Business Communication	5	-	100	5
3	UBM -103	Introduction to Computers	5	-	100	5
4	UBM -104	Financial Accounting	5	-	100	5
5	UBM -105	Purchasing Management (SP-1)	5	-	100	5
Total Hours per week=25 Total credits=25						

Second Semester

S.No	Course No	Course Title	Lectures per week	Lab/Seminar	Max. Marks	Credits assigned
1	UBM -106	Business Economics	5	-	100	5
2	UBM -107	Business Mathematics	5	-	100	5
3	UBM -108	Business Environment	5	-	100	5
4	UBM -109	Operations Management (SP-2)	5	-	100	5
5	UBM -110	Inventory Management (SP-3)	5	-	100	5
Total Hours per week=25 Total credits=25						

Third Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBM -201	Principles of Marketing	5	-	100	5
2	UBM -202	Basics of Human Resource Management	5	-	100	5
3	UBM -203	Basics of Financial Management	5	-	100	5
4	UBM -204	Business Ethics	5	-	100	5
5	UBM -205	Basics Supply Chain Management (SP-4)	5	-	100	5
Total Hours per week=25 Total credits=25						

Fourth Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBM -206	Personality Development	5	-	100	5
2	UBM -207	Employment enhancing skills-I	5	-	100	5
3	UBM -208	Basics of Logistics Management (SP-5)	5	-	100	5
4	UBM -209	Exports Management (SP-6)	5	-	100	5
5	UBM -210	Report writing	4 weeks	-	100	5
Total Hours per week=20 Total credits=25						

Fifth Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBM -301	Research Methodology	5	-	100	5
2	UBM -302	Business Laws	5	-	100	5
3	UBM -303	Employment enhancing skills-II	5	-	100	5
4	UBM -304	Applications of IT & E-Commerce in Materials Management (SP-7)	5	-	100	5
5	UBM -305	Insurances Management (SP-8)	5	-	100	5
Total Hours per week=25 Total credits=25						

Sixth Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBM -306	Management Information System	5	-	100	5
2	UBM -307	Employment enhancing skills-III	5	-	100	5
3	UBM -308	Total Quality Management (SP-9)	5	-	100	5
4	UBM -309	Customer Relationship Management SP-10	5	-	100	5
5	UBM -310	Industrial Training	4-6 weeks	-	100	5
Total Hours per week=20 Total credits=25						

Total Hours = 140 Hours
Total Credits = 150 Credits