

B.B.A. (Banking)
Course Structure under Baddi University
 (For the candidates to be admitted from the academic year 2011-12 onwards)

First Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBB-101	Business Organisation	5	-	100	5
2	UBB -102	Business Communication	5	-	100	5
3	UBB -103	Introduction to Computers	5	-	100	5
4	UBB -104	Financial Accounting	5	-	100	5
5	UBB - 105	Principles of Banking (SP-1)	5	-	100	5
Total Hours per week=25 Total credits=25						

Second Semester

S.No	Course No	Course Title	Lectures per week	Lab/Seminar	Max. Marks	Credits assigned
1	UBB -106	Business Economics	5	-	100	5
2	UBB -107	Business Mathematics	5	-	100	5
3	UBB -108	Business Environment	5	-	100	5
4	UBB -109	Banking Laws and Practice (SP-2)	5	-	100	5
5	UBB -110	Financial Services (SP-3)	5	-	100	5
Total Hours per week=25 Total credits=25						

Third Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBB -201	Principles of Marketing	5	-	100	5
2	UBB -202	Basics of Human Resource Management	5	-	100	5
3	UBB -203	Basics of Financial Management	5	-	100	5
4	UBB -204	Business Ethics	5	-	100	5
5	UBB -205	Corporate Finance(SP-4)	5	-	100	5
Total Hours per week=25 Total credits=25						

Fourth Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBB -206	Personality Development	5	-	100	5
2	UBB -207	Employment enhancing skills-I	5	-	100	5
3	UBB -208	Customer Relationship Management (SP-5)	5	-	100	5
4	UBB -209	Auditing (SP-6)	5	-	100	5
5	UBB -210	Report writing	4 weeks		100	5
Total Hours per week=20 Total credits=25						

Fifth Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBB -301	Research Methodology	5	-	100	5
2	UBB -302	Business Laws	5	-	100	5
3	UBB -303	Employment enhancing skills-II	5	-	100	5
4	UBB -304	Financial Institutional lending (SP-7)	5	-	100	5
5	UBB -305	Credit Analysis and Credit Monitoring (SP-8)	5	-	100	5
Total Hours per week=25 Total credits=25						

Sixth Semester

S.No	Course No	Course Title	Lectures per week	Lab	Max. Marks	Credits assigned
1	UBB -306	Management Information System	5	-	100	5
2	UBB -307	Employment enhancing skills-III	5	-	100	5
3	UBB -308	Rural Banking and micro Finance (SP-9)	5	-	100	5
4	UBB -309	Marketing of Financial Product Services (SP-10)	5	-	100	5
5	UBB -310	Industrial Training	4-6 weeks	-	100	5
Total Hours per week=20 Total credits=30						

Total Hours
Total Credits

= 140 Hours
= 150 Credits